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7 is the lucky number for Thoro Packaging During Awards Season

With two print competitions within just one week of each other, Thoro Packaging's list of awards has been growing quickly. At the 2014 PIASC Print Excellence Awards on April 24 in Los Angeles, Thoro earned three Best of Category Awards, and two Excellence Awards. Then the following week at the FSEA Gold Leaf Awards in Milwaukee, WI, Thoro was awarded two Bronze Awards.

"We have a phenomenal creative team. We strive to create award-quality packaging in every job we do. Our self promotionals are just a small sample of the creative capacity of our award-winning design team," proudly states Janet Steiner, President of Thoro Packaging.

The PIASC Print Excellence Awards competition promotes excellence in print and rewards companies who produce the best of the best in print communications. The 2014 Thoro Capacity Folder Self Promotional earned one award in the category of Presentation Folders & Portfolios, for its creative use of multiple paper stocks, finishings, and coating combinations. The Thoro Handbag Self Promotional knocked it out of the park with two awards for its creative design as a Folding Carton and use of Finishing Techniques. Also awarded to Thoro were two Excellence Awards, one for their uniquely redesigned business card and one for a customer's beautifully embellished cosmetic cartons.

This year was Thoro's first time entering the Foil & Specialty Effects Association's Gold Leaf Awards. From Thoro's New Promotional Folder, the Thoro Web Center card was awarded a Bronze Award for Creative Use of Specialty UV Coatings. The reticulated coating on the card, simulated the feel of leather to enhance the quilted red leather artwork. Thoro's popular Handbag Promo won a Bronze Award in the Self Promotional Category, by showing off the creative energy and technical execution for which Thoro is so well known.

You can be sure that next year you will see more innovative work from Thoro Packaging at some of the top printing and packaging competitions.

[About Thoro Packaging](#)

Based in Southern California, Thoro is a manufacturer of printed folding cartons, specializing in packaging solutions for the medical, pharmaceutical, health and beauty, fancy food, and technology industries. All manufacturing processes are done in-house. This provides customers quick turn around, transparency throughout project workflow, and gives Thoro the ability to maintain control of quality, guaranteeing the best printed folding carton packaging.

[About PIASC \(Printing Industries of America\)](#)

Printing Industries Association, Inc. of Southern California (PIASC) is the trade association for the graphic arts community in Southern California. Founded in 1935 and incorporated in 1944, today, PIASC is the largest graphic arts trade association in the nation, serving the interests of more than 1,600 member companies in Southern California.

[About FSEA \(Foil & Specialty Effects Association\)](#)

Since its inception in 1992, the Foil Stamping and Embossing Association has worked towards industry awareness and growth. Now as the Foil & Specialty Effects Association (still the FSEA), this organization continues to strengthen the industry as a whole through education, seminars, statistical surveys, reference tools, 'green' initiatives, conventions and technical conferences, trade show

exhibition, and advertising.

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Photos attached. Additional photos available upon request.